



SMART GRID EXPO

THURSDAY 28th March 2019 | INTERNATIONAL CENTRE, TELFORD, UK



SMART GRID EXPO

THURSDAY 28th March 2019 – INTERNATIONAL CENTRE | TELFORD | UK

The Smart Grid Expo runs 28th March 2019 at the International Centre, Telford in the West Midlands a major UK hub of the high tech industrial sector and will bring together professionals from across the energy technology industry. The event will provide a unique opportunity to showcase the latest products, technologies and services relating to energy database management, electrical transmission, smart metering, power management, electronic control and monitoring innovations.

To enquire about exhibiting or visiting, please contact:
david.reeks@10fourmedia.co.uk





SMART GRID EXPO

Exhibitor Profile

Exhibitors from industry sectors including:

- AI in Energy
- Energy Data Management
- Smart Grid Technologies
- Smart Metering
- Energy Management Software
- Database Management
- Grid Edge Technology
- Distribution
- Monitoring
- IoT
- Cloud Technology



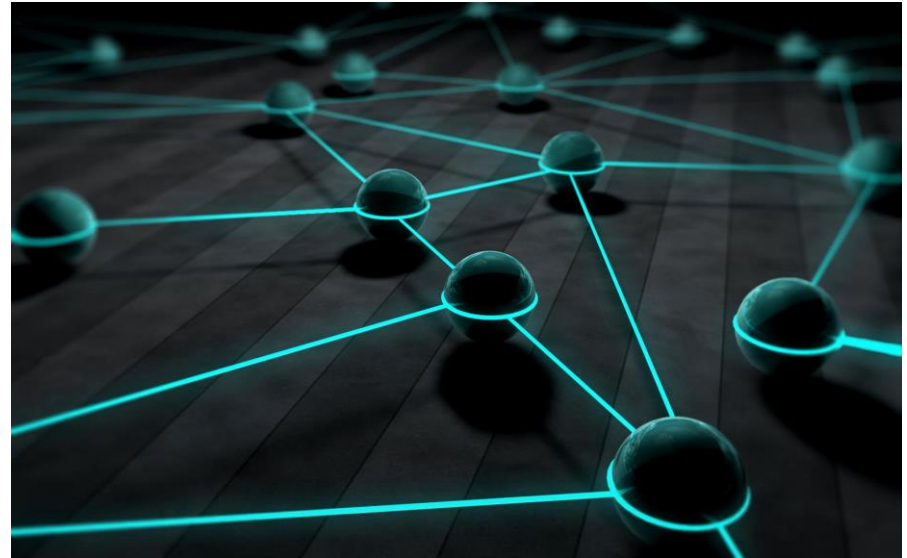


SMART GRID EXPO

Visitor Profile

Delegates attending the event will include:

- Engineering Directors
- CEOs / COOs / CTOs
- Energy Systems Engineers
- Purchasing Managers
- IT Directors
- Heads of Energy Storage
- Marketing Directors
- Energy Leaders
- Research Directors





SMART GRID EXPO

Exhibiting Costs

3m x 3m exhibiting space within the main hall: £1,650 plus VAT

6m x 3m exhibiting space within the main hall: £2,950 plus VAT

Included with your exhibition space you will get:

Prior to the event:

- Advertising on Show website www.smartgridexpo.co.uk
- Branding on fortnightly email newsletter sent to over 40,000 recipients

On the day:

- 6' table & cloth
- 2 x chairs
- 3 x lunch vouchers
- Free WiFi
- Free car parking
- Electric point with stand space
- 100 word company profile, logo and web address included in free event magazine
- Tea and coffee throughout the day





SMART GRID EXPO

Sponsorship

Platinum Sponsorship - £5,450 plus VAT (Limited to 6 companies)

- Acknowledged as a Platinum Partner on all marketing collateral including website and all email based marketing activity:
 - Company logo branding on main show banner in the main exhibition hall
 - Company logo branding on all signage
 - Corporate video on main screen in Exhibition Hall
- Exclusive use of dedicated business room/ workshop pods limited exclusively to platinum partners.
- 20 minute speaker presentation
- Full-page colour advertisement in premium position of the event magazine
- Tailored invites to your key customers
- Company logo branding on www.smartgridexpo.co.uk
- Access to full delegate list including contact details (on opt-in basis)
- 6m x 3m exhibiting space within the main exhibition hall
- 3 exclusive dedicated email blasts in the run up to the Show



SMART GRID EXPO

Sponsorship

Gold Sponsorship - £3,950 plus VAT

- Acknowledged as a Gold Partner on all marketing collateral including website and all email based marketing activity
 - Company logo branding on main show banner in the main exhibition hall
 - Company logo branding on all signage at the event
- Half-page colour advertisement in premium position of the brochure
- Company logo branding on www.smartgridexpo.co.uk
- Company marketing collateral in attendee pack
- 3m x 3m exhibiting space within the main exhibition hall
- Tailored invites to your key customers
- 1 exclusive dedicated email blast in the run up to the event



SMART GRID EXPO

Individual Sponsorship & Advertising Options

Individual sponsored items

Lectern presentation branding: £695

Branding on free hand out bag: £1,895

Company branded inserts into event bag: £495

Lanyard/ Name badge branding: £1,795

Entrance ticket branding – no more than 5 sponsors: £895

Registration desk: £2,245

Exclusive Business Pod: £1,450

A4 - Event magazine advertising

Inside front cover (full page): £1,595

Inside back cover (full page): £1,395

Full page advert (run of magazine): £1,245

Half page advert: £795



SMART GRID EXPO

Contact us

01283 337291

David Reeks

07889 493054

david.reeks@10fourmedia.co.uk